MyScholarShop was launched to give Educational Savings Account (ESA) families a one-stop, online shopping experience. MyScholarShop allows families to select from pre-approved instructional materials and curriculum without having to pay out-of-pocket.

**OUR PARTNERSHIP WITH YOU**

When the Florida Legislature created ESAs, they were designed as reimbursement programs. We quickly learned of the need to eliminate parents having to pay out-of-pocket and waiting for reimbursement. Through the support of grants and private funders, we built MyScholarShop so parents wouldn’t have to reach into their own pockets to use their child’s scholarship. Now using the platform is as easy as “Pick it. Click it. Ship it.”

We’re thrilled many of you have used MyScholarShop to purchase a variety of educational tools, and we hope more families will choose to use this valuable resource. If we can answer any questions, please contact us. We love receiving suggestions for vendors and products, and even improvement opportunities.

**PRICING FACTS**

Step Up For Students works with vendors to get the best possible prices and shipping times for our families. We continue to find competing suppliers to provide similar products. In addition to preventing out-of-pocket costs, our intent behind MyScholarShop is to find products that meet the needs of your student at a fair price. We do not profit from MyScholarShop. Our goal is only to make shopping for your student as easy as possible.

**BENEFITS**

- MyScholarShop vendors are paid directly through your child’s scholarship account with no out-of-pocket costs to you!
- Everything on MyScholarShop is preapproved.
- No reimbursement paperwork is needed.
- Fewer trips to a local retail store.
- You can influence what vendors and products are included on MyScholarShop. In fact, many vendors have come on board based on parent requests.

**MY SCHOLARSHOP QUESTIONS**

MyScholarShop@SUFS.org  (877) 735-7837  StepUpForStudents.org  @StepUp4Students