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Insurers in the Community

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Infinity Insurance Announces \$1 Million Contribution for Step Up For Students Scholarship Program

Infinity Insurance kicked off the season of giving on November 15 by hosting a celebration at La Progresiva Presbyterian School to promote bilingual literacy and announce their \$1 million contribution to the Step Up For Students Scholarship Program. Focusing on the educational advantages that accompany bilingual literacy, the event gave families an opportunity to learn more about important educational opportunities available in their community.

As one of its many community outreach initiatives, Infinity joined Step Up For Students as a corporate partner in 2011 and their \$1 million contribution will fund more than 242 scholarships for low-income Florida children. "Through this innovative program, we are able to help Florida families choose the best learning environment for their children, an option they would otherwise not be able to afford. It is a simple tax redirection that comes at no cost to our company, so it is truly a win-win scenario for Infinity Insurance and the students who are benefitting from the scholarship program," said Geraldine Toledo, Florida Divisional Manager, Business Development for Infinity Insurance Companies.

In addition to the financial investment in the scholarship program, Infinity Insurance offered the families of La Progresiva, which has over 280 students in grades k-12th, receiving a Step Up For Students Scholarship, an interactive way to support reading in bilingual families. More than 100 elementary students and their families gathered at the school to share a family-style dinner and learn about Step Up For Students and Infinity's Read Conmigo, a parent-focused program supporting bilingual literacy. The program delivers award-winning bilingual children's books free to families, encouraging the importance of parents to read to and with their children.



La Progresiva students pose with Geraldine Toldedo, Florida divisional manager, business development for Infinity Insurance Companies; Doug Tuthill, Step Up For Students president; Anamary Aramillio, parent; and Robert Compton, national event manager for Infinity.